

Biography

Keith Costello **Vice President, Sales & Marketing**

As Vice President, Sales & Marketing, Keith is responsible for the coordination and implementation of the domestic sales strategy for TCSC's family of companies. Keith has over 20 years proven success of growing profitable sales while integrating several acquisitions in the construction-related product markets. Prior to TCSC, he was Executive Vice President of Sales and led the overall sales organization at ORCO Construction Supply, a leading distributor of supply products serving professional contractors. As General Manager and then Vice President of Sales, Keith grew sales from \$90M to \$320M while improving margins. He also managed sales and business development for 23 branches and 180 sales associates throughout the company.

Keith received his B.S. degree in Finance from San Diego State University.